

24. (New) The display apparatus of claim 13 further comprising a diffusion layer disposed between the diffusely reflecting polarizer and the light modulating layer for diffusing light transmitted by the diffusely reflecting polarizer.

25. (New) The display apparatus of claim 13 wherein the second degree of depolarization is about 25%.

26. (New) A display apparatus, comprising:

a light modulating layer;

a light cavity adapted to provide light to the light modulating layer, the light cavity *outside the cavity*
reflecting incident light with a first degree of depolarization for incident light of a first polarization; and

Control B1
... of the light cavity
a diffusely reflecting polarizer, disposed between the light modulating layer and the light cavity, for transmitting a component of the light provided by the light cavity having the first polarization for viewing and diffusely reflecting a component of the light, received from the light cavity, having a second polarization, the polarizer diffusely reflecting the light of the second polarization with a second degree of depolarization greater than the first degree of depolarization to provide light of the first polarization;

because it's transmission that is polarized
wherein the first degree of depolarization for incident light of the first polarization is substantially zero and at least a portion of the diffusely reflected light of the first polarization is reflected by the light cavity without substantial depolarization toward the diffusely reflecting polarizer for transmission therethrough. *... already transmitted*

27. (New) The display apparatus of claim 26 further comprising a turning lens disposed to receive low angle light output from the light cavity and redirect the light toward the light modulating layer.

28. (New) The display apparatus of claim 27 wherein the turning lens includes a relatively planar surface on a first side and a structured surface on a second side opposite to the first side.

29. (New) The display apparatus of claim 28 wherein the relatively planar surface of the turning lens faces the diffusely reflecting polarizer and the structured surface of the turning lens faces the light cavity.

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30. (New) The display apparatus of claim 26 further comprising a diffusion layer disposed between the diffusely reflecting polarizer and the light modulating layer for diffusing light transmitted by the diffusely reflecting polarizer.

31. (New) The display apparatus of claim 26 wherein the second degree of depolarization is about 25%.
